

I will straighten the nutritional
balance and gives soft texture to your hair.
Powered by six natural
organic essences.

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<http://www.paimore.com>



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Imperial Hair Color **CURE**

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PAIMORE

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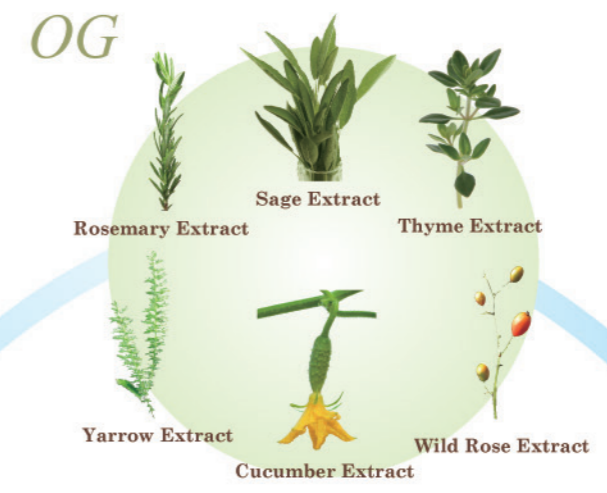
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Good Natural tint and outstanding textures will give excellent gloss to your hair that lasts for long time.

Three combinations (Natural Organic Essence and Chemicals)

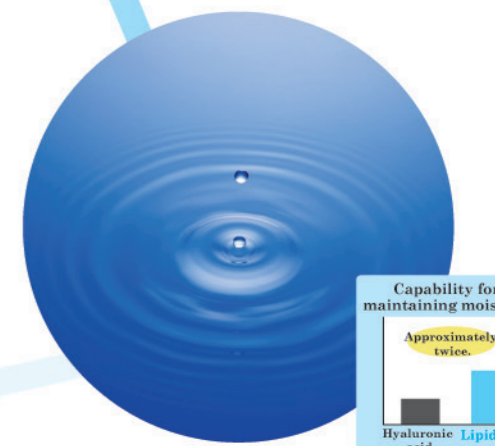
Ease a stimulus of a scalp.



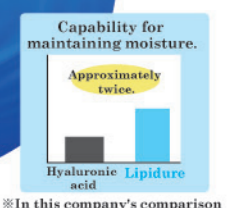
Imperial Hair Color -CURE-
CURE is compounded with 6 organic ingredients which are accrediting by Ecocert Cosmetics Standards.
It controls the concentration of PPT and creates fashionable shade.
It is incomparable to any other products.
It contains brighter, higher Chroma saturation, and lower stimulate than any other products.
Natural origin ingredients of Vitamin C, Vitamin E, and B6 are compounded in this product and therefore it is gentle to your scalp and hair.
It also infuses high density PPT into your hair.
Moreover, Nano-Lipidure of its great ability of water holding will gives strength, glossy, and moisture retention to your surface of hair.



Nutrition/ Increase of elasticity



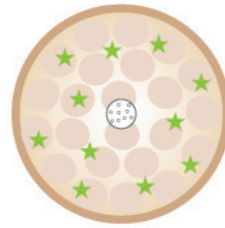
Moisture retention/ protection of hair



*In this company's comparison

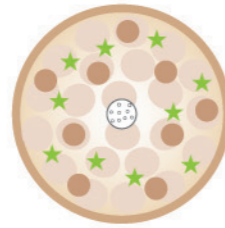
Cationized Cream Base of Durability reaction type Repairment.

Oxidative polymerization of color



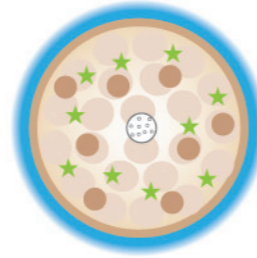
Powered by 6 organic essences. Oxidative polymerization will occur quickly and gently to your scalp.

PPT Control



Acts firmly to inner hair. High concentration of Hydrolyzed Keratin. (Molecular weight 900) High concentration of Collagen Hydrolyzates. (Molecular weight 700)

Nano-Lipidure



Moisturizing veil of Nano-Lipidure gives great emollient effect to your hair.

Cream type



Fashion shade
1st agent 120g 31 colors
Quasi-drug, Alkali type

PPT polymerization reaction of Durability reaction type Repairment will give nutrition into your hair. High concentration of Hydrolyzed Keratin. (Molecular weight 900), High concentration of Collagen Hydrolyzates. (Molecular weight 700), and Nano-Lipidure will infiltrate into the damaged hair of cortical cell. It will power up the strength, elasticity, and moisturizing effect to your hair.

Specialized for high brightness, high Chroma saturation, and low stimulate.

Tuning shade
1st agent 120g 4 colors
Quasi-drug, Law Alkali type

It is the pigment color agent which will supplement melanin by giving quasi-melanin into your hair. It will also repair the basis color of your hair which became too much bright by already done chemical treatment.

Bubble type



Bubble toner shade
1st agent 120g 9 colors
Quasi-drug, Law Alkali type

Foam color (No lighting foam coloring for portion of already done hair dyeing) For hair which became bright by fading, it can be able to apply quickly without lightning hair. It is the optimal hair coloring agent for re-making.

DEVELOPER



CREAM DEVELOPER 6%
2nd agent 1000ml Quasi-drug
It is used to make hair bright.



CREAM DEVELOPER 1.5% AC
2nd agent 1000ml Quasi-drug
It is used for a pigment supplement of your hair.



BB DEVELOPER 6%
2nd agent 1000ml Quasi-drug
It is used to make hair slightly brighter.



BB DEVELOPER 1.5% AC
2nd agent 1000ml Quasi-drug
It is used for the hair which became bright by fading. Able to dye hair without lightning

Function of Alkali Cancellation (AC)

CREAMDEVELOPER 1.5%AC and BB DEVELOPER 1.5% AC has a function of Alkali Cancellation. These will neutralize 30% of the portion of Alkali which is contained in the 1st chemical. Therefore, these will ease the risk of hair and makes better condition of your hair.

Basic directions for use

Mixing ratio

1st agent : 2nd agent
1 : 2

- ※ For agent over 14 levels, do not let chemical to touch your scalp.
- ※ Please read direction for use before applying.
- ※ Must do test for cutaneous allergy (patch test) before applying.
- ※ Do not apply this product if you have any experience of rash from hair dyeing agent.

Waiting time

10~30 minutes

- ※ Please adjust time based on hair condition.
- ※ If you took long time for applying the 1st agent, the color may change at the start and the end.

COLOR CHART



Bright 14 12 10 8 Dark	CO/B-14	WA/B-14																			Moist CLR
	CO/B-12	WA/B-12		OL-12		BE-12	OR-12				P-12	A-12									C-mix
	CO/B-10	WA/B-10	MT-10	OL-10	G-10	BE-10	OR-10	CR-10	V-10	P-10	A-10										W-mix
	CO/B-8	WA/B-8	MT-8	OL-8	G-8	BE-8	OR-8	CR-8	V-8	P-8	A-8										D-mix
	*Color chart for 100% white hair.																				

Bright 14 12 10 8 Dark	CO/B-14	WA/B-14																			
	CO/B-12	WA/B-12		OL-12		BE-12	OR-12				P-12	A-12									
	CO/B-10	WA/B-10	MT-10	OL-10	G-10	BE-10	OR-10	CR-10	V-10	P-10	A-10										
	CO/B-8	WA/B-8	MT-8	OL-8	G-8	BE-8	OR-8	CR-8	V-8	P-8	A-8										
	*Color chart for 100% black hair.																				

*Please note there are possibilities that the color of this chart appears different than the actual color.

Tuning shade . . . to level down the tone of discolored already dyed hair by mixing with fashion shade.

	Present level					
	15	14	13	12	11	
Desired level 13 12 11 10 9 8	13	10Lv W-mix (2:1)	10Lv			
	12	10Lv W-mix (1:1)	10Lv W-mix (2:1)	10Lv		
	11	8Lv W-mix (1:1)	8Lv W-mix (2:1)	8Lv W-mix (3:1)	8Lv	
	10	8Lv D-mix (3:1)	8Lv W-mix (1:1)	8Lv W-mix (2:1)	8Lv W-mix (3:1)	8Lv
	9	8Lv D-mix (2:1)	8Lv D-mix (3:1)	8Lv W-mix (1:1)	8Lv W-mix (2:1)	8Lv W-mix (3:1)
	8	8Lv D-mix (1:1)	8Lv D-mix (2:1)	8Lv D-mix (3:1)	8Lv W-mix (1:1)	8Lv W-mix (2:1)
*Control brightness by using tuning shade. To make cool color use C-mix instead of W-Mix. *A result may change by hair condition.						

Bubble Toner Shade . . . No lightning Foam Color (Law Alkali)

Basic colors for Bubble Toner Shade are 8 tones.



Bubble Toner + Bubble CLR (1:1) = Set up for 10 tones of pigment.
Bubble Toner + Bubble CLR (1:2) = Set up for 12 tones of pigment.

Double functions! A vivid color can be expressed colorfully by mixing Fashion Shade.

Basic procedure of CURE
(Mixing ratio of 1st agent: 2nd agent = 1:2)

